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Happy Holidays! In this tough economic time it is important to remember that there are people out there less fortunate than yourself that are really in need of help. Luckily for them there are numerous charities and organizations that work very hard to help those in need. Due to the recent problems with the economy, these charities and organizations are finding it more difficult to help as much as they have in the past due to their lack of funds. Even though there are a lot of people that take advantage of the system, there are many more that legitimately need help. WebDuck Designs supports a number of organizations including Food Share and the Salvation Army. We realize that times are tough and WebDuck Designs is definitely feeling the ramifications of the current economic state, however there are ways to help the less fortunate without having to spend money. One of the best ways to contribute is to take a moment and look through your closets for warm clothing like jackets, coats, hats, gloves and old boots. If you find any items that you are not using, drop them off at one of the many Salvation Army boxes. Your donated clothing can really make a difference and help keep someone warm during the cold winter months.

In addition to wishing you a Happy Holidays, I'd like to take a moment to share with you a rather comical story. A friend of ours decided to help his son with his new business by getting him a new website, logo, and business cards as a Christmas present. So in October we began the process of planning, designing and constructing a search engine optimized website for his new business. The problem is we did too good of a job. The new business owner, Danny, was sitting at home one afternoon when his cell phone rang. A gentleman on the other end of the phone said he had found him on the internet and was inquiring about getting a custom fabricated part for his restoration project. Imagine the confusion. Luckily his father was around to explain the situation and that he does in fact have a website, Merry Christmas son. Now that Danny is happy I think it is a good time for me to drop off the rusted and rotted cab to my Dodge Power Wagon for him to work on before his new website makes him too busy.

Tait Chambers
Owner, WebDuck Designs

Website Design Services

- :: Website Design
- :: CSS Layouts
- :: Search Engine Optimization
- :: Pay Per Click Advertising
- :: Logo Design
- :: Flash Animation
- :: JavaScript Programming
- :: PHP Programming
- :: MYSQL Database
- :: Web Consulting
- :: Online Marketing
- :: Website Link Exchange

Website Design Resources

- :: Make A Website Mockup
- :: Planning A New Website
- :: Search Engine Optimization
- :: SEO Myths & Facts
- :: SEO 101
- :: Importance Of Backlinks
- :: BEFORE You Sell Online
- :: Pay Per Click FAQ's
- :: Pay Per Click Pros & Cons
- :: What Is Online Marketing
- :: Social Online Marketing
- :: Email Marketing
- :: Choosing An SEO Company
- :: Marketing with MySpace
- :: SEO Links
- :: Is your website working?
- :: Internet Buzz Words
- :: Compare Product Engines
- :: Interpret Website Analytics
- :: Google Sandbox
- :: Website Cost
- :: Website Design School
- :: Negative Online Marketing

SEO / Online Marketing Tip of the Month

Vintage Sheet Metal Fabricating's team of metal fabricators have the experience to tackle projects of any size and can fabricate and/or restore all types of cars and trucks. [Contact](#) Vintage Sheet Metal Fabricating to discuss your next metal fabrication or auto restoration project.



Vintage Sheet Metal Fabricating's search engine optimized website was built by WebDuck Designs.

Affiliate of the Month

Titles for links not only help the visually impaired surf through your website easier, but search engines also figure link titles into their search engine algorithm when ranking websites.



Visit us online to find out more about [Search Engine Optimization](#) and [Online Marketing](#)

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WebDuck University is Under Development!

When people graduate with a web design, development or online marketing degree it can be very difficult, if not impossible to get a job and survive in the web industry. [Click here](#) to read the reasons why students interested in the web industry should not pursue a web degree but should teach themselves the industry by reading and taking online courses to gain experience.



Most of us know someone that is thinking about or is currently attending a website design or development program. Why not inform them about their other options? Be sure to tell them to visit their local bookstore to read up on the web industry. There are also many online courses available, some more expensive than others.

The experienced programmers, online marketers and web designers at WebDuck Designs are developing [WebDuck University](#), an inexpensive online web development, design & marketing course site featuring video courses and tutorials. Are there specific classes that you want to take? If so, visit [WebDuck University](#) to give us your feedback and sign up to be the first to take our new tutorials and video courses.

Have you Googled your company name?

When is the last time you Googled your business name? WebDuck Designs recommends Googling your business name at least once a week. By doing so you can see what websites/blogs discuss your business and find out what people are saying about you.



By Googling your business name you can find out if there are any bad comments written about your business. A new and disturbing trend in the world of the internet is negative online marketing. So what is negative online marketing? Negative online marketing is a term used to describe individuals using various online marketing tactics to slander their competition. Online Marketing can be performed via blogs, review websites and even shopping sites.

Negative Online Marketing, marketing which slanders competition, is a new and growing trend in the Internet world. Although WebDuck Designs does not promote Negative Online Marketing, it is a very effective method of increasing business. [Click here](#) to learn more about Negative Online Marketing and how it can affect your business.

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